

Creating a Fundraiser for North State Giving Tuesday

Redding Tai Chi Meditation Garden

Thank you for volunteering to help us raise money for the Tai Chi Meditation Garden! We are grateful for your support and action to help make this project a reality. The Community Foundation of the North State coordinates Giving Tuesday in our region. This year Giving Tuesday happens on Tuesday, Dec. 3 but early giving begins two weeks before at **6 AM on Tuesday, Nov. 19**. Participants can schedule their donations as early as Tuesday, Nov. 19 **through 8 PM on Tuesday, Dec. 3**.

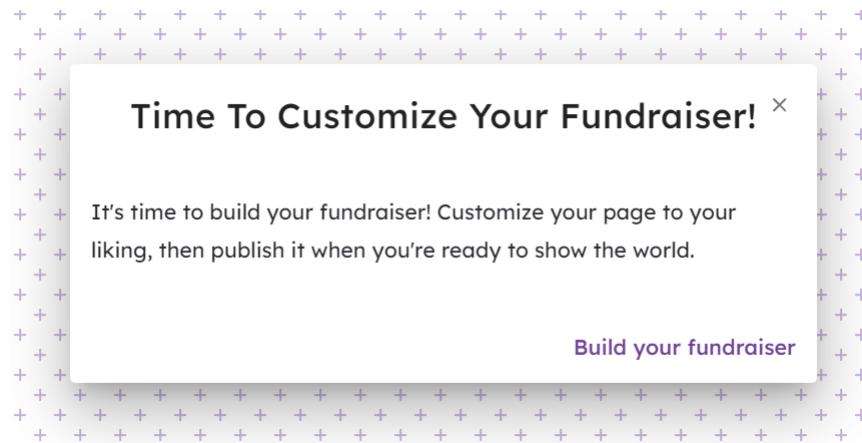
Step 1: Go to the Redding Tai Chi Meditation Garden at the Giving Tuesday website: <https://www.northstategives.org/organization/Redding-Tai-Chi-Meditation-Garden>



Step 2: Click on the “Fundraise Button.”

Step 3: You will be asked to sign up with your email and to create a password.

Step 4: Select “Get started” at Create Fundraiser and then click “Build your fundraiser.”



Step 5: You are at the Fundraiser Page where you can EDIT using the **PENCIL** icon. Begin to fill out the page. Use one of the images sent to you for your page. Or, if you have a picture of yourself doing tai chi by yourself or in a group, even better! Remember to click “SAVE.” At any time, you can change the information or image by using the **PENCIL** icon.

Remember to include these items on your Fundraiser Page:

- 1) Title by clicking on the **PENCIL** icon. For example, Melinda's Tai Chi Meditation Garden Fundraiser." Make up your own but make sure you mention your name so your peers can find your fundraiser on the website. You only have 50 characters for your title.
- 2) Summary: You have 100 characters.
- 3) Goal: Up to you! Any amount that you like, \$500 is an example.
- 4) Duration: Ending on December 3, 2024.
- 5) Description. Here is where you can be really creative. This section allows 5,000 characters. We suggest that you compose your statement offline and then cut and paste it into this space. If you need an example, contact Melinda at mekashuba@gmail.com or text her at (530) 440-5584. Perhaps, you might want to share how much fun you have had doing tai chi? What has tai chi done for your physical or emotional health? Perhaps, you have visited the location at the McConnell Arboretum and enjoyed doing tai chi outside? What enjoyment do you get out of doing tai chi?
- 6) To **PUBLISH** your page, look to the left side of the screen and locate the green rocket ship:

◀ DASHBOARD

(Your Name)'s Tai Chi
Meditation Garden Fundraiser

Story Page

> ⚡ Fundraising Tools

☰ Donations

> 🛒 Checkout

⚙️ Settings

🚀 Publish



Click the rocket. You will be sent an email to confirm your email address, and then send you back to your page and allow you to **PUBLISH**, complete is a big green checkmark . Your page goes live at 6 AM on November 19 and ends at 8 PM on December 3. You can return anytime using your email and login password up to November 19 and edit your page if you want to add to or change something.

- 7) “Share” will give you a link. Save this link to your fundraiser to share with others. If you lose the link, we can send it to you. Contact Melinda. (See where to find your link in the image on the last page.)

- 8) Email. You have some time to think about how to share your page. You can email the link that you received to family and friends on November 19. If you need an example, contact Melinda.

- 9) Text. You can text the link so your friend can go straight to your fundraiser and donate on their phone.
- 10) Social Media. Tell people about your fundraiser on Facebook. To tag our page in your post, type "@" symbol and the page's name: **@reddingtaichimg.org**. This will help people know about our nonprofit. They can follow our page and we can share your fundraiser too in our social media.
- 11) Progress towards our goal of **\$5,000** is tracked at northstatetgives.org.

Your fundraiser is live!

Share it now

Looks good, now tell people about it! Start sharing your page and raising money.

[Share now](#) 

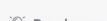
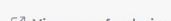
Steps for success:

- Go fundraise! Spread the word with email and social media.
- Get that first donation from a friend to get the ball rolling.
- Use comments and updates to thank supporters.

Read our article to learn how to run an awesome fundraiser, or go to your fundraiser page.


Left to right: Linda E. Steen, Carla B. Bill C. Miller, L. Karska


FUNDRAISER
Melinda's Tai Chi Meditation
Garden Fundraiser
\$0 RAISED

Thank you for being **GIVING** and **INVOLVED** with our community. This project will make a difference in many lives!